I believe that the average quality of the programing broadcasted by American television in the area where I live is very low. Just to mention one specific case, the majority of shows presenting upcoming movies productions reach the fringes of dishonesty. TV stations owned by the same company that produced the movie, totaly ignore any journalistic ethic. I my opnion, in a case of conflict of interest, the TV station shall be forbiden to release any movie assessment as an unbias journalistic opinion. It should clearly be label ADVERTISEMENT.